

«Effective Technologies» Company deploys consumer-friendly privacy controls that are easy to find and easy to use. We believe in responsible stewardship of data, and we are continually striving to improve our practices and maintain a high standard.

Effective Technologies' privacy principles include

### **Collection of your Personal Information**

Mytaas.ru collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Mytaas.ru also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites.

There is also information about your computer hardware and software that is automatically collected by mytaas.ru. This information can include your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Mytaas.ru for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Mytaas.ru Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Mytaas.ru public message boards, this information may be collected and used by others.

#### **Note:**

Mytaas.ru does not read any of your private online communications.

Mytaas.ru encourages you to review the privacy statements of Web sites you choose to link to from Mytaas.ru so that you can understand how those Web sites collect, use and share your information.

Mytaas.ru is not responsible for the privacy statements or other content on Web sites outside of the Mytaas.ru and effective-technologies.com family of Web sites.

### **Use of your Personal Information**

Mytaas.ru collects and uses your personal information to operate the Mytaas.ru Web site and deliver the services you have requested. Mytaas.ru also uses your personally identifiable information to inform you of other products or services available from Mytaas.ru and its affiliates. Mytaas.ru may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Mytaas.ru does not sell, rent or lease its customer lists to third parties. Mytaas.ru may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. Besides, Mytaas.ru may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Mytaas.ru, and they are required to maintain the confidentiality of your information.

Mytaas.ru does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Mytaas.ru keeps track of the Web sites and pages our customers visit within Mytaas.ru, to determine what Mytaas.ru services are the most popular. This data is used to deliver customized

content and advertising within Mytaas.ru to customers whose behavior indicates that they are interested in a subject area.

Mytaas.ru Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to:

- conform to the edicts of the law or comply with legal process served on Mytaas.ru or the site
- protect and defend the rights or property of Mytaas.ru
- act under exigent circumstances to protect the personal safety of users of Mytaas.ru, or the public.

#### **Security of your Personal Information**

Mytaas.ru secures your personal information from unauthorized access, use or disclosure. Mytaas.ru secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected using encryption, such as the Secure Socket Layer (SSL) protocol.

#### **Changes to this Statement**

Mytaas.ru will occasionally update this Statement of Privacy to reflect company and customer feedback. Mytaas.ru encourages you to periodically review this Statement to be informed of how Mytaas.ru is protecting your information.

#### **Contact Information**

Mytaas.ru welcomes your comments regarding this Statement of Privacy. If you believe that Mytaas.ru has not adhered to this Statement, please contact Mytaas.ru at [info@effective-group.ru](mailto:info@effective-group.ru). We will use commercially reasonable efforts to promptly determine and remedy the problem.